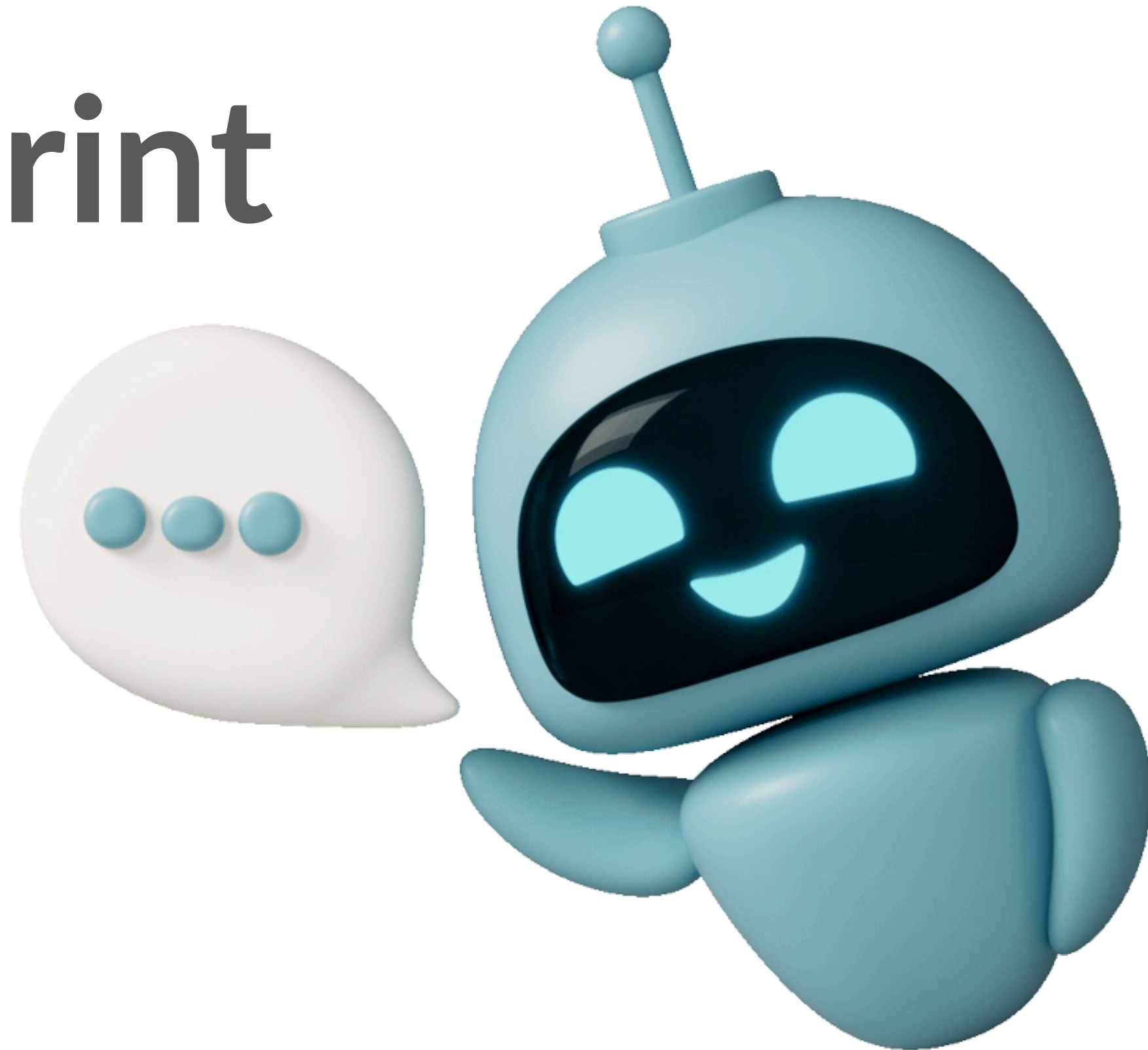


AI Product Manager Blueprint



Vision And Mission

Vision

Our vision is to help Indians earn better salaries and access more opportunities in life, enabling them to grow in their professional careers.



Mission

Our mission is to help 1 lakh Indians excel in their product careers.



Why AI Product Management Blueprint ?

🌟 Expert-led Training

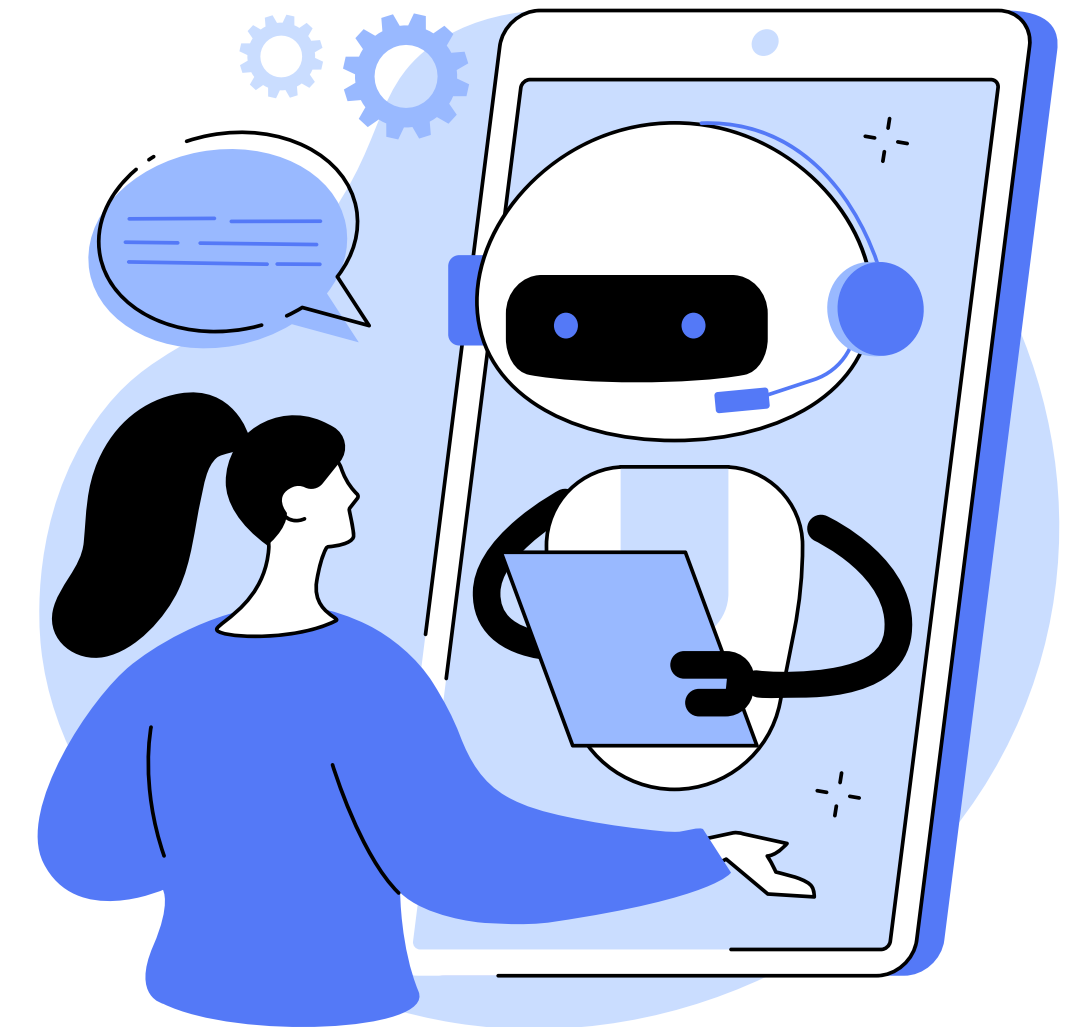
Designed by a PM-specific application

🌟 Hands-on Learning

Work on practical, real-world projects

🌟 AI Resource Library & Tools

Master in-demand AI tools & get access to exhaustive AI resource guides and case studies



Week 1-Fundamentals of Product Management

- Systems thinking
- Understanding Business Models
- Learn Product & Software Lifecycle
- Why Companies Hire Product Managers: Expectations, Challenges
- Case Studies



Week 2-Product Discovery and Product Documentation

- User Research Methodologies
- Journey Mapping & User Personas
- Customer Journey Mapping
- Product Backlog ,PRD& Roadmap
- Case Studies



firstcry
big store for little ones



spyne



zomato



Week 3 - Machine Learning and Neural Network

- Supervised learning and Unsupervised learning
- Gradient descent
- Reinforcement learning
- Case study



Week 4 - Hugging Face

- Different Types of Models and Databases
- Amazon Text Classification Models
- Image Classification Models
- Case study



Week 4 - Prompt Engineering and AI Agents

- Prompt Engineering Vs. Prompt Writing
- LLM Vulnerabilities from Prompts
- N8N Platform
- Case study



Week 5 - AI Agents

- Supervised learning and Unsupervised learning
- Gradient descent
- Reinforcement learning
- Case study

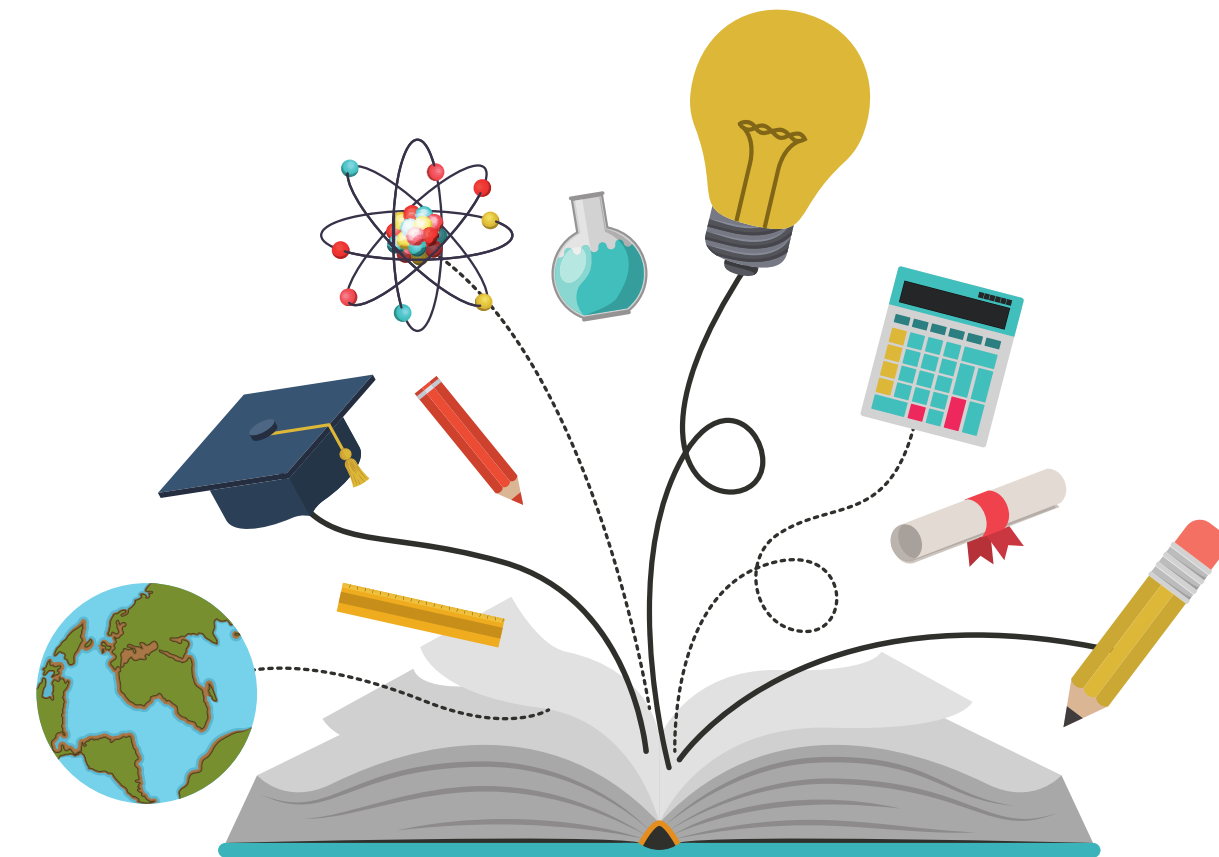


n8n



Lovable

Veo 3



Week 6 - Tech for Product Mangers

- Why Product Managers need to learn technology.
- What is the Internet and how it works.
- Web 2.0: Frontend, Backend, APIs, Databases.
- MySQL, Postman, AWS, MongoDB
- Case Studies

The Deloitte logo, consisting of the word "Deloitte" in a bold, black, sans-serif font, followed by a small green dot.The NPCI logo, featuring the letters "NPCI" in a stylized blue font, with a small orange and green graphic to the right. Below it, the text "NATIONAL PAYMENTS CORPORATION OF INDIA" is written in a smaller, black, sans-serif font.The DeHaat logo, with "DeHaat" in a green, sans-serif font, and "Seeds to Market" in a smaller, green, sans-serif font below it.

Week 7- Preparation -1

- Resume Building
- Standard questions
- Product Improvement and Product Design

Note: This week, we will discuss more than 5 Case studies with you.

Week 8- Interview Prep-2

- Root Cause Analysis
- GTM(Go to Market)
- Product Metrics
- Case studies
- Guesstimates

Note: This week, we will discuss more than 5 Case studies with you.

Week 9- Mock Interview

- In this week we will conduct mock interview with you and we ask couple things which we have discussed with you.



Week 10-Graduation Project

- Learn the core concepts required to complete the Capstone Project
- Get the stepwise roadmap to work on it
- Get the real PM experience
- Mentor's Guided Assistance
- Graduation Day



Linkedin 100 Days Challenge

- Build a powerful personal brand in just 100 days — even if you've never posted before.





Thanks

